



M: Course Objectives / Learning Outcomes

The student will be able to:

1. outline the basic components of a business plan;

O: Methods of Instruction	
Lectures, seminar discussions, case studies, guest lectures on business planning.	
P: Textbooks and Materials to be Purchased by Students	
Kapron, Juille, <u>BIZPLAN BUILDER</u> , Latest Edition. ITP Publishing.	
Q: Means of Assessment	
Midterm Examination	20%
Group Project	15%
Business Plan	25%
Final Examination	30%
Participation	<u>10%</u>
	<u>100%</u>
R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR	
No	

Course Designer(s): **B. Villeneuve/L. Mackenzie**

Education Council / Curriculum Committee Representative

Dean / Director: