



LIBRARY INFORMATION

Division: **INSTRUCTIONAL**

Date:

MARCH 1996

A: Di

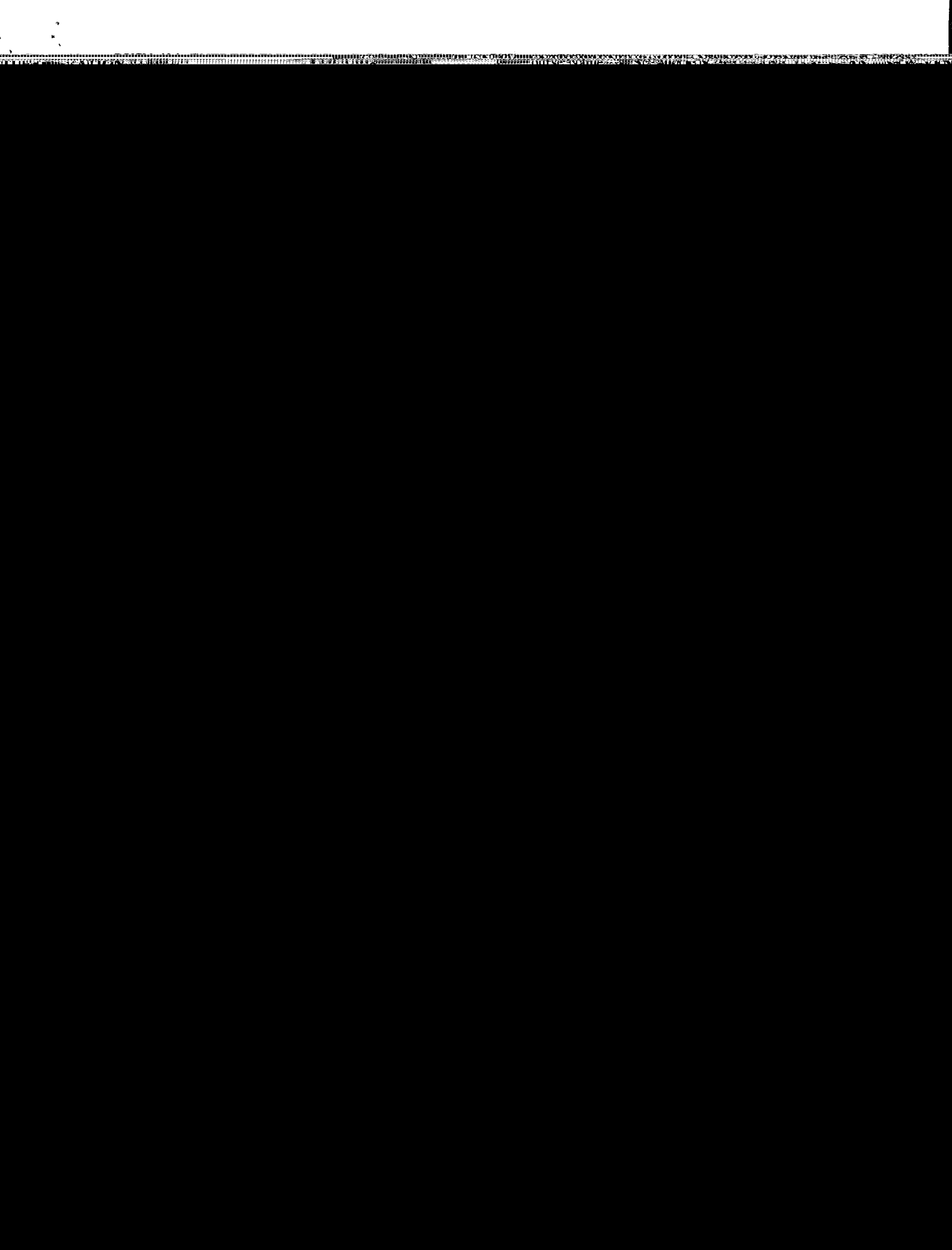
Faculty: **COMMERCE AND BUSINESS
ADMINISTRATION**

New Course:

X

B: Fa

N: TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS



Exporting, Importing, getting started

paying for goods
Canada Customs
tariffs

import documents for goods
valuation, determining value for duty

Free Trade Agreement

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10 Export

- to export or not to export
- the market study
- making your first country visit
- exporting entry strategies
- promoting goods abroad

O: METHOD OF INSTRUCTION

1. Lectures
2. Videos
3. Cases studies
4. Guest speakers