



COURSE INFORMATION

Date: MARCE 1990 A. DIVISION: INSTRUCTIONAL

New Course: X B: Faculty: COMMERCE AND BUSINESS ADMINISTRATION

Revision of Course Information form: Program: INTERNATIONAL BUSINESS S

CROSS-CULTURAL LABOUR RELATIONS AND PRACTICES E: 3 C: BUSN 305 D:

Descriptive Title Semester Credit Subject & Course No.

TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Cultural Competence: Interpersonal Communications Across Cultures: Harner Collins

Lustig, M. and J. Koester. Intercultural Competence: Developing Global Mindsets. Latest Ed. New York

Compendium of selected readings

Course



Objectives

The student

COURSE OBJECTIVES

The student will be able to:

1. demonstrate an in-depth understanding of the business culture of at least one country being studied

2. analyze readings, case studies and statistics in order to recommend effective solutions and appropriate behaviours in business situations

3. demonstrate an in-depth understanding of the business culture of at least one country being studied

COURSE EVALUATION

R=C

Participation

10%

Final Exam

30%

Final Exam

30%