

MARCH 1996

A: Division: INSTRUCTIONAL

Date:

X

B: Faculty: COMMERCE AND BUSINESS

New Course:

ADMINISTRATION

Information form

D: INTERNATIONAL LOGISTICS AND TRANSPORTATION

E: 3

C: BUSN 401

Course Description: This course presents an overview of international trade. Topics include: pricing, inventory management, warehousing, transportation, distribution and integrated planning. The course will emphasize small to medium-sized, finished-goods shipping.

Summary of Revisions:

F: Calendar: Logistics, purchasing, transportation

Course Prerequisites:

G: Type of instruction, Hrs per week

Laboratory: Hrs. Seminar: 1 Hrs. Technical Experience: Hrs.

BUSN 404 and FINO 340 and FINO 405 and MARK 300 and MARK 315

Course Corequisites:

Field Experience:

Shop: Hrs. Studio: Hrs.

I: Student Directed Learning: Hrs. Other (Specify):

Maximum Class Size:

Total: 4 Hrs.

College Credit: Non-Transfer

Granted:

Specify Course Equivalents or Unassigned Credits as appropriate.

Non-Credit

BCOU SFU UIC COMM 21 (A)

UVIC IB-406 (1.5) Other:

Divisional Director

Course Designer(s)

Business Logistics, Latest Edition, West Publishing Company

COURSE OBJECTIVES

The student will be able to:

1. describe the functions and activities involved in logistics;
2. analyze logistics problems and suggest optimal solutions;
3. develop logistics plans for shipping of goods to international destinations;

assignments: paper on involving legal, statutory, insurance, customs clearance and documentation. shipping/distribution documents

Introduction description of all aspects of logistics operational issues and problems in International Logistics

2. Purchasing

buying
electronic data processing
electronic ordering
order forecasting
customer service

3. Inventory Management and Production

costs
maintenance
just in time (JIT)
materials requirements process (MRP)
production demand linkages

4. Warehousing

materials handling
storage systems
facility location
warehouse layout and design

5. Transportation materials handling

modes of transport

- . intermodal shipping
- . packaging
- . distribution

6. Customs

- . movement of goods across national boundaries

7. Integrated Planning

8. Delivery Procedures

- . packaging and labelling for the foreign market
- . transportation issues

9. Customs Valuation Procedures

- . import legislation and rules

- . the D-memoranda
- . the harmonized system
- . tariff codes

calculating value and duty
tariff treatment

general interpretive rules (GIR)

the importance of classification

release on minimum documentation (RMD)

frequent importer release system (FIRS)

future trends

DEF INSTRUCTION

Q: -METHOD C

s and case studies with focus on small to medium sized business

Lectures seminar