



# EFFECTIVE: SEPTEMBER 2004 CURRICULUM GUIDELINES

<b>A.</b>	Division: <b>Instruction</b>	Effective Date:	<b>September 2004</b>
<b>B.</b>	Department / Program Area: <b>Commerce &amp; Business Admin. International Business Studies</b>	Revision	<input checked="" type="checkbox"/> New Course <input type="checkbox"/>
		If Revision, Section(s) Revised:	<b>C, H</b>
		Date of Previous Revision:	<b>1996-03 new course</b>
		Date of Current Revision:	<b>2004-09</b>
<b>C:</b>	<b>BUSN 4405</b>	<b>D:</b>	<b>Graduating Applied Research Project</b>
	Subject & Course No.	Descriptive Title	Semester Credits
<b>F:</b>	<b>Calendar Description:</b> This course is a capstone course for the International Business Studies Program (IBS). The focus is on the nature of the international business environment - financial, cultural, social, political and legal - and the manner in which this environment has changed and continues to change. A combination of lectures, videos, and supplementary materials will follow the order of the chapters in the text. Cases will be assid		

/ Learning Setings  Primary Methods of Instructional Delivery and/or Learning Settings:  <b>Lectures and Seminars</b>  Number of Contact Hours: (per week / semester for each descriptor)	FINC 4405  <b>I:</b> Course Corequisites:  <b>Nil</b>
<b>Lecture: 3 Hours</b> <b>Seminar: 1 Hour</b> <b>Total: 4 Hours</b>  Number of Weeks per Semester:  <b>15 Weeks X 4 Hours per Week = 60 Hours</b>	<b>K:</b> Maximum Class Size:  <b>35</b>
<b>L: PLEASE INDICATE:</b> <input type="checkbox"/> Non-Credit <input type="checkbox"/> College Credit Non-Transfer	

**M:** Course Objectives / Learning Outcomes

The student will be able to:

1. demonstrate a knowledge of all the fundamental issues and concepts of small business, international trade practices, wit Lea