



Douglas College

Course Information

A: Division: **INSTRUCTIONAL**

Date:

SEPTEMBER 1998

B: Faculty: **COMMERCE AND BUSINESS ADMINISTRATION**

New Course

BUSINESS MANAGEMENT

Information form:

ORGANIZATIONAL BUSINESS DECISION MAKING

Subject & Course No.

Descriptive Title

Semester Credit

F: Calendar Description: This course builds on the skills attained in Organizational Management Skills and continues

1998-05 Sections: D, F

Summary of Prerequisite(s) with the application of the course. Specific areas of

management, human resource management, industrial relations, marketing management, and production and

operations management

Type of instruction: Hrs per week

H: Course Prerequisites

Lecture: Hrs
Laboratory: Hrs
Seminar: 3 Hrs

Clinical Experience: Hrs

Field Experience: Hrs

Practicum: Hrs

Shop: Hrs

Studio: Hrs

I: Course for which this Course is a Prerequisite

Student Directed Learning

Ether (Specify)

Total: 41 Hrs

Maximum Class Size

TEXTBOOKS AND MATERIALS TO BE PURCHASED BY STUDENTS

Introduction to Business

Humphrey, J. A., M. P., Deane, R. G., P.

Decision Making, 14th Edition, M

COURSE OBJECTIVES

601

apply managerial skills in the areas of financial management, human resources management, organizational management, and strategic management.

2. demonstrate decision-making and determine problems and separating fact from opinion, generating and evaluating irrelevant information.

METHOD OF INSTRUCTION

presentations and case analyses and negotiations requiring extensive interaction with other students and instructor.

Lectures, seminar interaction with

COURSE EVALUATION

20%	Written Cases (maximum of 3)	30%	Oral presentations
25%			Take-home exam
25%			Group case

100%

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