



N. Textbooks and Materials to be Purchased by Students (Use Bibliographic Form):

(Prentice-Hall, 1991).

- O. Course Objectives;
- P. Course Content;
- Q. Method of Instruction;
- R. Course Evaluation

Complete Form with Entries Under the Following Headings:

O. COURSE OBJECTIVES

General

The main purposes of the course are:

1. to introduce students to the basics of ethical theory;
2. to encourage students to develop an understanding of the moral controversies which arise in business and industry;
3. to encourage students to develop their own reasoning about the moral controversies.

Specific

Students will

1. a systematic understanding of the ethical theories and concepts covered in the course;
2. an understanding of the moral controversies covered in the course;
3. the ability to accept and defend their own reasoning about the moral controversies;
4. the ability to accept and defend their own reasoning about the moral controversies;
5. the ability to develop their own reasoning about the moral controversies.

ENT

P. COURSE CONTENT

Instruction In this course will cover the following five areas:

1. The nature of ethics-- including the relation between ethics & morality, and morality & law;
- A simple introduction to the basic types of ethical theories: such as, consequentialism (e.g., utilitarianism, egoism), deontological theories (e.g., Kantianism, rule utilitarianism), and virtue ethics (e.g., Aristotle, MacIntyre).

**3**

Subject and Course Number

**(P. Course Content Continued)**

