



EFFECTIVE: JANUARY, 2008
CURRICULUM GUIDELINES

A: Division: **EDUCATION**

JANUARY 2008

B: Department /
Program Area: **PSYCHOLOGY**
FACULTY OF HUMANITIES &
SOCIAL SCIENCES

Revision

New Course

If Revision, Section(s)

C

Revised:

Date of Previous Revision:

September 2004

Date of Current Revision:

September 2007

C:

N: Course Content:

1. Introduction to Historical Research on Social Psychology
2. Scientific Method in Social Psychology
3. Perception of Self and Others
4. Social Cognition
5. Attitudes and Behaviour
6. Prejudice and Discrimination
7. Interpersonal Attraction
8. Close Relationships
9. Social Influence
10. Pro-social Behaviour
11. Aggression
12. Group Processes
13. Personality and Social Behaviour
14. Physical Environmental Impacts
15. Applied Social Psychology

O: Methods of Instruction:

This course will employ a number of instructional methods to accomplish its objectives and will include some of the following:

- lectures
- audio visual materials
- small group discussions
- computer simulation exercises

P: Textbooks and Materials to be Purchased by Students:

A textbook such as one of the following:

Alcock, J.E., Carment, D.W., & Sadava, S.W. (2001). A Textbook of Social Psychology (5th Ed.). Scarborough, Ontario: Prentice-Hall

Brehm, S.S., & Kassir, S.M. (1999). Social Psychology (4th Ed.). Boston, MA: Houghton Mifflin

Text will be updated periodically.

Q: Means of Assessment:

Evaluation will be carried out in accordance with Douglas College policy. Evaluation will be based on course objectives and will include some of the following:

- 1) Multiple choice, short answer, or essay exams
- 2) Term project or paper
- 3) Individual or group presentation

The instructor will present a written course outline with specific evaluation criteria at the beginning of the semester.

An example of one possible evaluation scheme is as follows:

Literature review paper	15%
Oral or video presentation	10%
2 midterm exams	50%
Final exam	<u>25%</u>
	100%

R: Prior Learning Assessment and Recognition: specify whether course is open for PLAR

No. Given that this course involves theoretical and empirical analyses of social psychology, it is unlikely to be open for PLAR except as a credit transfer from another institution.

Course Designer(s):

Education Council / Curriculum Committee Representative

Dean / Director

Registrar